





## About PCG

Established in 1990, PCG (Publishers Communication Group) is an internationally recognized sales and marketing consulting firm providing a range of services designed to support and drive your sales strategy. With local staff in the US and Europe, as well as in growth markets such as India, China and Latin America, PCG combines a breadth of over 20 years of sales, marketing and research experience with a depth of knowledge in scholarly publishing and the global library community. PCG is a division of Publishing Technology plc.

## Contact Us

If Publishers Communication Group can be of service to you, please do not hesitate to contact us. All inquiries can also be emailed to

[enquiries@pcg.com](mailto:enquiries@pcg.com)