





## Discoverability

Your E-commerce website is fully SEO optimized out of the box.

Our product development team ensures that the E-commerce platform and your site meet the evolving Google standards and recommendations for fully optimized discovery.

Need a text about related content and search

# Be Seen, Be Read, Be Found

Our powerful semantic web technologies allow you to lev

Edify is a Content Publishing Platform  
that empowers you to unlock the full  
potential of your content

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# Ingenta Connect: The world's largest resource for scholarly publications

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## Sales Representation

Grow your sales without adding additional employees, infrastructure, or overhead. P&G's experienced sales teams act as your local representatives targeting and meeting directly with prospective customers, attending regional conferences, and negotiating with library consortia.



**Know more, Sell more, Be more**

**Expand your reach using our global industry experts and marketing attribution analysis**

