Publishing Technology plc
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Publishing Technology plc, (AIM: PTO), the leading provider of world-class software and services to the global publishing industry, is pleased to announce that its joint venture in China, has signed an agreement with the Zhonghua Book Company, one of the most prestigious trade and academic publishing houses in China, at the Beijing Book Fair. No financial information has been disclosed.

Using its pub2web platform, Publishing Technology in China will build a digital publishing and management system for the Zhonghua Book Company, to include its complete collection of classic Chinese works.

Founded in 1912, the Zhonghua Book Company publishes titles in the humanities sector, specialising in ancient Chinese texts. As part of a Government-backed project, its partnership with Publishing Technology in China will make its collection of ancient Chinese works, together with papers by subject matter experts,